UNIVERSITY OF NORTH CAROLINA AT WILMINGTON
UNCW
Cameron School of Business
Winter 2004 Newsletter
in forward motion

1979-2004 25 Years of Excellence

As we celebrate the 25th Anniversary of the Cameron School of Business, we reflect back on the last twenty-five years.

Wilmington College was founded in 1947 and became the University of North Carolina Wilmington in 1969. Business began as a single department in Bear Hall. As enrollments increased and the department grew, the School of Business Administration was founded on July 1, 1979, and named the Cameron School of Business Administration on January 1, 1983, for Bruce and Dan Cameron in recognition of their interest in, and support of, education and other philanthropic projects. Today, the school has 60 full-time faculty members, 4 executives-in-residence and a number of part-time faculty supporting around 1,700 undergraduate and 125 graduate students.

Our first dean, Dr. Norm Kaylor, led the business program from a department to a School of Business. Student enrollment increased, new faculty were added and the reputation of the school flourished during his administration. A Master of Business Administration (MBA) program was established in 1982. During this time, the school actively pursued accreditation by the Association to Advance Collegiate Schools of Business (AACSB). The school moved into Cameron Hall in 1989. Dr. John Anderson served as the Interim Dean when Dean Kaylor retired in 1992. During Dr. Anderson's year of service, the school obtained AACSB accreditation that put the school into the top third of U.S. business schools. Dr. Howard Rockness became the second permanent dean of the Cameron School of Business in 1993.

In 1993, Dr. Joanne Rockness became the holder of our first endowed professorship, the Cameron Distinguished Professor of Accounting. A new Master of Accountancy degree was established in 1995; and during that same year, the MBA program was restructured. In 1996, the school began an evening undergraduate program and an International Business option. In 1998, the school became a founding member of the Transatlantic Business School Alliance, which resulted in the development of a unique undergraduate dual-degree program with business school partners in Bremen, Germany and Marseille, France. In 1999, the school offered its first Web-based course.

Larry Clark became the third permanent dean in July 2000. In late 2000, Progress Energy provided funding for two distinguished professorships. During the 2001-02 academic year, the school initiated the E-business option, was reaffirmed for AACSB accreditation, began planning to become a part of the new Computer Information Systems Building and established the Cameron Executive Network (CEN). In 2002, the first UNCW student completed a dual-degree with our French partner school. In 2003, Dr. Steve Harper became the Progress Energy/Betty Cameron Distinguished Professor of Entrepreneurship.

Report from Dean Larry Clark

This has been an exciting year for UNCW and the Cameron School of Business with the arrival of Chancellor Rosemary DePaolo and the celebration our 25th Anniversary as a business school.

UNCW has been graduating students with a degree in business for 39 years. Thus, our 25th Anniversary is providing us an opportunity to renew friendships with all of our business alumni. The Cameron Alumni Chapter, with its president Ms. Melissa Blackburn-Walton, is taking the lead in planning the week of celebration, which is tied to our Business Week event and includes a day of celebration with friends and alumni at Cameron Hall on Saturday, March 27. Former Dean Norm Kaylor and Dr. Warren Gulko, visiting assistant professor, are assisting the Alumni Chapter. Our goal is to raise $25,000 toward our Cameron Facultyship Program (our summer grant program to help attract, develop and retain faculty). In association with our 25th Anniversary, we will recognize up to five outstanding UNCW business graduates.
I encourage you to nominate one or more individuals for this honor (see the back page of this newsletter to learn how).

The Cameron School of Business has been experiencing explosive growth. Approximately 1,700 of the 10,000 UNCW undergraduate students are business majors (not including pre-business students). This academic year, more than 525 students will receive UNCW undergraduate degrees in business or economics, which is an increase of approximately 20 percent from the 2000-01 academic year. In addition, we will have 92 students graduating from our MBA and MSA programs.

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Our principal mission and vision is to prepare students to become business leaders in a changing world and to be nationally recognized for responsiveness to the needs of our students and the business community. Learn more about us by visiting our Web site, http://www.csb.uncw.edu

Cameron Executive Network

The concept for the Cameron Executive Network grew from conversations with many Wilmington area executives when they attended business and social events at the school. Created in April 2002, the membership consists of active and retired executives who are committed to enhancing the education and career development of the students and the alumni of the Cameron School of Business. Executives-in-Residence Dick Verrone and Skip Jones serve as co-directors of the Network.

To date, a total of 149 students, 34 of whom have now graduated, have been selected to be members of the Network. There are currently 58 active and retired executive members, 41 of whom are "Fellows" who also mentor the Cameron students.

Our executive members come from a wide variety of business backgrounds, industries and experiences. Many have worked not only across the United States but also in Bermuda, Canada, Eastern Europe, Indonesia, Ireland, Japan, Mexico, the Middle East, Singapore and South America.

The primary focus of the Network is on mentoring students, but the executives also participate in other activities in Cameron such as guest lecturing in the undergraduate and graduate classes, serving as an industry expert for a program committee and being a discussion panel member. They also assist in establishing student internships and programs to help our students prepare resumes and experience mock job interviews.

More information about the Cameron Executive Network is available on the Cameron School of Business home page. Just go to www.csb.uncw.edu and click on "Executive Involvement," then "Executive Network."

Harper Named Distinguished Professor of Entrepreneurship

Dr. Stephen C. Harper, professor of management, has been named the Progress Energy/Betty Cameron Distinguished Professor of Entrepreneurship. The endowment was established in November 2000 with a gift from the CP&L Foundation, now Progress Energy, to honor long-time CP&L director, Daniel D. Cameron. It provides funds for a salary supplement and supports research and development. Steve has written four books on entrepreneurship and management, one of which was a "Selection of the Month" for the Fortune Book Club. He has also received numerous teaching awards and is especially grateful to Dan and Betty Cameron and Progress Energy for their support in his ongoing efforts to bring leading-edge materials in entrepreneurship to the classroom. He is working on his fifth book on entrepreneurship which will culminate more than 2,200 hours of research in the past four years.

from Dean Larry Clark

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Once again, our Cameron faculty received high marks on a national benchmarking study of graduating business students. This year, four new faculty members joined us in the Management and Marketing Department (Drs. David Glew, Lynnea Mallalieu, Howard Rasheed and Curt Stiles). In addition, Mr. Wes Berlin became our fourth Executive-in-Residence.

Our most exciting news concerns our Cameron Executive Network (CEN). Executives-in-Residence Skip Jones and Dick Verrone are serving as co-directors of the Network and have done an outstanding job of pulling together nearly 70 senior business executives to provide mentoring and other assistance (including resume reviews and mock interviews) for our students. In recognition of their work, the school has honored them with the Robert F. Warwick Outstanding Service Leadership Award.

UNCW will break ground in the summer on the new Computer Information Systems Building. Our Information Systems and Operations Management Department faculty will join the Computer Science faculty in this state-of-the-art technology building that will also include a Financial Trading Room. Just before the opening of the new building, we expect to offer a joint new graduate degree in Computer Information Systems for the 2005-06 academic year. Our first Transatlantic Business School Alliance students from France and Germany will graduate from UNCW in May. Finally, our Executive Advisory Board, under the leadership of Mr. Elwood Walker, is continuing to help us raise critical funds for our Facultyship Grants, help us identify possible donors for our forthcoming Financial Trading Room ($750,000), and help us provide counsel in the development of our school's vision and goals.

I welcome your comments and/or suggestions concerning our 25th Anniversary or any other matter (clarkl@uncw.edu). I hope you will be able to join us on March 27 for our special day of celebration.

Scholarships Awarded for 2003-04

Congratulations Scholarship Winners

We're very grateful to the following scholarship sponsors for providing a means of attracting and retaining extremely talented students. An annual scholarship can be established with a contribution of $500 or more. An endowed scholarship can be established with a single contribution of $25,000 or more, or varying periodic contributions until the minimum endowment level of $25,000 is reached. If you would like more information on scholarships, please contact Chris Clapp, director of development, at 910-962-3214 or e-mail him at clappc@uncw.edu.

Student	Sponsor
Julia Brown	BB&T
Amy Haithcock	BB&T
Leroy Tam	BB&T
Jacqueline Filzen	Beth Dow Fortenberry
Caryn Nivens	Dixon Odom - Graduate
Kristin Grabofski	Elwood Walker - Graduate
Jan-Erik Bengston	Frank Dunne, Jr., Memorial
Samuel Bobbino	Gerald Edward Green Memorial
Sarah Rea	Hamilton and Johnson CPAs
Emily Curley	Roger P. Hill
Katie Finkey	Hughes Brothers, Inc.
Stevie Loudermilk	Hughes Brothers, Inc.
Margaret Samuels	Independent Insurance Agents of North Carolina
Mary Ann Heath	Information Systems and Operations Management
Vincent Reed	Institute of Management Accountants
David Heath	J.W. Jackson
Brandy Turbeville	J.W. Jackson
Isaac Bigness	J.W. Jackson
Rebekah Williams	June and Turner Johnson
Ryan Lenz	Norm R. Kaylor
Allison Hollidge	Stephen and Kathleen Kelbley
Christopher Stoessel	Stephen and Kathleen Kelbley
Robert Weeks	Stephen and Kathleen Kelbley
Faye Shisslak	Mary Ramey King Memorial
Sharon Johnson	Lower Cape Fear Human Resources Association
Colleen Brophy	McGladrey & Pullen - Graduate
Katrina Parrott	McGladrey & Pullen - Graduate
Stephanie Pearson	Michelle K. Moody
Demetrius Sidberry	Peoples Savings Bank
Jackie Casey	Pittard Perry & Crone
Janet Rall	Purchasing Management Association of Carolinas-Virginia
Jennifer Baker	RBC Centura
Philip Garofolo	RBC Centura
Ronald Manson	Kirk and Sylvia Sears Entrepreneurial Enhancement
Jason Porter	Sheila Adams International Business
Demetrius Sidberry	Mary McDuffie Walker
Tara Flynn	Virginia Maloney Walker
David Mundell	Michael W. Ward Family
Sandra Tatum	Harold W. Wells & Sons International
Sarah Caslowitz	Sally R.Wilkins
Jason Focht	Wilmington Shipping Company

Business Week 2004 - March 24-25, 2004

Cameron's 19th Business Week will take place during the week of the school's 25th Anniversary celebration. Business Week chairman Luther Lawson and his committee have been busy planning Business Week 2004 to make it worthy of the 25th Anniversary celebration. More speaker sessions and a faculty and guest speakers' luncheon have been added to the two-day program, and the Commerce Cup Challenge will be revamped. The 25th Anniversary celebration will recognize five outstanding UNCW business alumni. It will conclude on March 27 with an all-day celebration at Cameron Hall and a dinner/dance that evening at the Blockade Runner. All of our Alumni, students, faculty and friends are invited to the 25th Anniversary events, so make plans now to join us. More information is on the Cameron Web page (www.csb.uncw.edu).

Executive Advisory Board

The Cameron School of Business Executive Board helps the school in strategic planning, program support and fund-raising activities.

- Elwood Walker, Chairman *
  Retired Partner
  Price Waterhouse Consulting
- Steve Bastian
  Director of Marketing, Manpower
- Wilfred Clark Berlin
  Consulting Client Executive, IBM
- Larry Clark *
  Dean, Cameron School of Business
- Malcomb Coley
  Partner, Ernst & Young
- Dan Crawford
  CEO, VisionAir, Inc.
- Scott Custer
  President, RBC Centura
- Windell Daniels
  President, Daniels Development Co.
- Fred B. Davenport, Jr.
  President, PPD, Inc.
- Ron Isyk *
  Retired, National Director
  of Internal Audit Services
  Deloitte & Touche
- Steve Kelbley
  Retired, Home Furnishings
  Operating Group (Exec. VP) and
  Springs Industries (President)
- Joe L. King III
  Managing Partner, King Brothers Co.
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  Vice President/CFO
  Liberty Health Care
- Norvell Miller
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- Dr. Richard Morrison
  Retired Executive, Eli Lilly and Co.
- Rick Sears *
  President, The Wilmington Group
- Baxter Stirling
  Senior VP, BB&T (Southport)
- Ken Svanum
  Publisher, Wilmington Star-News
- H. David Swain
  Owner, Swain & Associates
- Dr. Philip Tabbiner
  President and COO, aaiPharma Inc.
- Joseph "Jay" Taylor III *
  President/Owner
  Jay Taylor Exterminating Co.
- Gayle Van Velsor, Retired VP
  Eastern Region, CP&L
- Robert F. Warwick
  Partner, RSM McGladrey, Inc.
- William (Bill) Warwick *
  Retired Chairman, AT&T China

* Executive Committee Member

New Management and Marketing Faculty

David Glew, Ph.D.

Focus: Organizational Behavior

From: University of Tulsa

Ph.D., Texas A&M
B.S. and MOB, Brigham Young University

Research interests are primarily in area of work teams in organization

Member of the Academy of Management

Howard Rasheed, Ph.D.

Focus: Strategic Management

From: University of South Florida

Ph.D., Florida State University
B.S. and MBA, University of West Florida

Research interests are in the minority business development, strategic visioning and entrepreneurial perfomance

Lynnea Mallalieu, Ph.D.

Focus: Marketing

From: Iowa State University

Ph.D., Virginia Polytechnic Institute and State University
MS, University of Salford, UK
BA, Penn State University

Research interests include consumer/salesperson interaction, consumer motivation, and the use of sales/influence strategies

Member of numerous market ing associations and is PSE advisor for the marketing club

Curt Stiles, Ph.D.

Focus: Strategic Management

From: Seton Hall University

Ph.D. and MS,
Northwestern University
BS, University of North Texas at Denton

Research interests are in ethnic entrepreneurship and strategic analysis in portfolio and security analysis

Member of numerous professional organizations

Facultyship Initiative

The purpose of the facultyship initiative is to generate private sector funds to help the Cameron School of Business offer "facultyships" to attract and retain superior faculty. The campaign has become critical for the school because of the very competitive national marketplace for superior business faculty and the lack of state budget funding.

A "facultyship" is the award of a cash grant of money to faculty through a competitive process for the purpose of research, curriculum development or teaching innovation with specific expectations of specific results.

Summer 2003 Facultyship Donors and Recipients

Donor(s)	Recipient	Research Topic
Dave and Ruthann Phillips	Dr. Thomas Porter	Stickiness and Delivering Customer Value
Sandy McNeill	Dr. Edward Graham	Stockholder Wealth Impact of Changes in Corporate Focus
Bill and Jackie Warwick	Dr. Daniel Ivancevich	Information Technology Training Accountants
Bill and Jackie Warwick	Dr. Susan Ivancevich	The Value of Student Internships: Employer and Students Perspectives
aaiPharma	Dr. Robert Konopaske	Spouse International Relocation Willingness
aaiPharma	Dr. Douglas Kline	Multi-step Time Series Forecasting with Neural Networks
CSB Alumni	Dr. Robert Burris	Mitigation and Insurance in the Prevention of Hurricane Damages
CSB Alumni	Dr. Chris Dumas	Beach Nourishment on Hotel Room Rentals
CSB Alumni	Dr. Peter Schuhmann	Catch and Congestion in a Random Utility Framework
CSB Alumni	Dr. Art Gowan	Modeling Software Vulnerability: Systems Security
Elwood Walker, Stephen Kelbley, Kent Pepper, Larry Clark	Dr. John Whitehead	Contingent Valuation of Sports Stadiums and Arenas
Bob Warwick, Ken Svanum, Ken Garrett, Manpower	Dr. LeAnn Luna	Examination of Tax Rates on Local County Sales Tax Rate Increases
Wes Berlin, Dick Morrison, Norvell Miller, VisionAir	Dr. Barry Wray	Productivity Prediction Using Classification and Regression Trees

If you would like to support the Cameron School of Business Facultyship Initiative, please complete and return the pledge form shown on page 8 or contact Chris Clapp, the school's Director of Development, at 910-962-3214.

Management and Marketing faculty notes

Dr. Craig Galbraith was awarded one of the university's Faculty Research Awards this past fall for his outstanding work in Entrepreneurship and Technology Management. Craig wrote The Benedictine Rule of Leadership and was co-editor of Ethnic Entrepreneurship this year.

Dr. James Hunt Dr. James Hunt received the university's Teaching Professorship Award this past fall for his outstanding efforts in the classroom in the marketing area. James will become the new chair of the Management and Marketing Department on July 1, 2004.

Dr. Rob Konopaske has just co-authored the textbook, Organizations, Behavior, Structure and Processes, 11th edition, with three pre-eminent names in the field, Drs. Gibson, Ivancevich and Donnelly. Rob continues to do a great job in the classroom and with our student Human Resource Association, which has won national honors in only its second year of existence.

(Other departments in the Cameron School of Business will be featured in future newspapers.)

Ivancevich New Director of MSA Program

Dan Ivancevich, professor of accountancy and business law, assumed the role of the director of the Master of Science in Accountancy (MSA) program during the summer of 2003. Dan arrived at UNCW in fall 2000 after stops at the University of Nevada, Las Vegas and the University of Tampa. He has been an instructor in the systems track of the MSA program since arriving at UNCW. He has also published in excess of 30 articles that focus on the area of accounting information systems in academic and practitioner accounting journals.

Our ninth MSA class entered the program in August 2003. Sixty-four students were accepted out of an applicant pool of 135, the largest pool ever. Fifty-six students are currently enrolled in the program, and the average undergraduate GPA for the class is 3.4 and the average GMAT score is 577, the highest GMAT average ever for an enrolling class.

During the fall 2003 semester, the students participated in orientation activities; attended three nights of Meet the Firms (where they were introduced to potential employers); were assigned rigorous coursework in Financial Accounting, Finance, Tax, Auditing, and Information Systems; and had interviews and office visits with potential employers. The students also selected their tracks of specialization and elective coursework for the 2004 spring and summer semesters.

On-campus recruiting this year included the public accounting firms of Deloitte & Touche, Dixon Hughes, Ernst & Young, Grant Thornton, KPMG, McGladrey & Pullen, and PricewaterhouseCoopers. Most of the on-campus recruiting fills accounting positions in North Carolina, but we have also been fortunate to have a number of MSA students interview for jobs in the Mid-Atlantic and Southeast regions of the United States.

The MSA/Accounting Advisory Board met on November 6 and was represented by all of our recruiters and the local area CPA firms who sit on the Advisory Board. Placement of our students, internship opportunities for our undergraduates, MSA class size, and graduate and undergraduate program direction were discussed. Several interesting ideas and opportunities for improvement in our MSA and undergraduate programs resulted from this meeting.

We have begun recruiting for the class of 2005 with the assistance of Kathy Erickson, the Graduate Programs Administrator. Recruiting is taking place within the Accountancy Department, on the UNCW campus, on North Carolina campuses, and throughout the Southeast region of North Carolina. Information sessions, campus visits, newspaper advertisements and flyers, and a newly designed Web site have been part of our recruiting efforts. Due to the resource constraints with which we are faced, we will only accept 45 to 50 students for the 2004-2005 class. Only those students meeting predetermined criteria will be admitted into the program early; the remaining space in the program will be filled in the spring 2004 semester. Cameron's tradition of having strong and well-rounded students in the MSA program will continue with the class of 2005.

Vince Howe, New Director of MBA Program

Named the MBA director in July 2003, Vince Howe joined the Cameron faculty in 1988 and served as department chair and associate dean. Before coming to Cameron, he taught at the University of Kentucky and worked with Ford Motor Company as a market manager. Vince's plate will be full this year helping implement revisions in our on-campus Master of Business Administration, (MBA) program and helping start a special in-house MBA program with aaiPharma, a national pharmaceutical company. A new "Learning Alliance" program will also be initialized to partner MBA teams with regional organizations seeking growth and/or business process improvements.

This has been a very productive year for the Cameron School of Business MBA program. Last May, we graduated the class of 2003, an excellent group of students noted for their ability to work extremely hard and have fun at the same time. We will miss seeing them weekly and "jousting" with them in the classroom (and hope they will stay in touch). We also welcomed the class of 2005 in May who will have the distinction of closing out the Crossroads project, our current integrative business mechanism. This distinction is due to the changes that were recommended by our MBA Task Force and approved by the faculty and dean last September.

The structure and major components of our MBA program were not changed. It will remain a two-year, lock-step program that will begin as usual in May. The major changes involve moving to more distinct two-hour classes and replacing the Crossroads integrating mechanism with a project called the Learning Alliance. This project will match up an MBA team with one regional organization to form a "Learning Alliance." MBA teams would conduct a variety of projects for the alliance partner during the first 15 months of the program.

We are currently working with the Small Business & Technology Development Center to identify small- to medium-size businesses that will make excellent partners. We are very excited about this project, as it gives our students hands-on experience in a real business setting and allows us to further serve the needs of our region.

In January, we began an off-site MBA program for selected aaiPharma managers and staff. It is a four-year program that offers the traditional MBA focus on all business functional areas with all elective courses being in the marketing area. This marketing emphasis is due to the strategic goals of aaiPharma. We will update you on the outcome of the first Learning Alliance Partnerships and the aaiPharma MBA program in subsequent newsletters.

Finally, we'd like to thank the class of 2004, especially Jonathan Harrell, for hosting Stan Parker, Senior Vice President for Krispy Kreme Doughnuts, Inc., who made an excellent presentation to our students, faculty and community leaders.

IN MEMORIUM: Carl Cura, a member of the class of 2003, passed away this past October due to ALS (Lou Gehrig's disease). If you wish to make a donation to his three children's scholarship fund, please contact Anne Nemmers at 910.962.3544 (or nemmersa@uncw.edu) for further information.

Alumni Chapter

Welcome all CSB Alumni!
This is an exciting year at the Cameron School of Business. We are celebrating 25 years of excellence in educating business students, so this is a great time for you to get involved and become an active alumnus. The executive board has openings for leadership roles, and the following three major projects will take place this academic year. If you are interested in contributing your time and talent to help, just contact one of the officers listed below or Tom Lamont with Alumni Relations.

Cameron 25th Anniversary "Celebrating Excellence" - The Alumni celebration will take place on Saturday, March 27, 2004, at the Cameron School. An alumni family-oriented day has been planned offering a range of activities for both children and adults. The celebration begins at 9 a.m. with the "Kiddie Corral," a carnival-type activity for the children. Thirty-minute mini-seminars on topics such as the local economy, college planning for children, and legal issues surrounding healthcare will be held from 10 a.m. to 2 p.m. Dean Clark will also give updates on the new technology building and the Cameron School. The day will conclude with a Caribbean theme dinner/dance that night at the Blockade Runner. Plan to spend all day catching up with old friends and making new ones. Be sure to watch for future details on this exciting event.

Business Week - This event will be held during the week of March 22, 2004, with mini-speaker sessions all day Wednesday and half a day on Thursday. The Cameron clubs will compete at the Commerce Cup Challenge, a fun event, on Thursday afternoon. Contact Melissa Blackburn-Walton if you would like to participate in a speaking session, assist in recruiting alumni speakers or help in any other way during Business Week 2004.

Cameron Alumni Donor Campaign - Chancellor DePaolo has set a 10-percent alumni participation rate goal for this year. This is our chance to rally together and make connections with fellow alumni. Our participation rate university-wide is 8.8 per cent, and we need 3,718 donors to reach this goal. As of October 31, 2003, the number of active alumni was 841. A contribution of $25 or more between July 1 and June 30 gives you an "active alumnus" status. Let's make the Cameron School of Business the leader in this effort. Ask your employer to match your donation.

Cameron School of Business Alumni Executive Board

Chapter Officers

President: Melissa Blackburn-Walton '87, mmwalton@bellsouth.net, 910-799-9496

Vice President: Jeff Whiting '01, jeffrey.b.whiting@saw02.usace.army.mil, 910-251-4493

Treasurer: Larry White, Larry.white@pgnmail.com, 919-546-7023

Secretary: Trudy Maus, trudy@bannerdirect.com, 910-256-0045

You may also contact Tom Lamont '80, Assistant Director of Alumni Relations, at lamontt@uncw.edu or 910-962-2684

New Computer Information Systems Building in 2005

UNCW's CIS Building will help Southeastern North Carolina transition into the digital age.

Information technology is rapidly becoming a critical tool in fulfilling any university's mission. Education, scholarship and service to the state and region all depend on information technology; i.e., on computers and communications. UNCW is planning to build a state-of-the-art computer information systems classroom building to enable and foster interdisciplinary collaboration in information sciences and other technology areas across the university. This facility is currently in the design phase with an anticipated completion date of summer 2005.

The groundbreaking for the new building is expected to be this summer. The building is scheduled to be ready for the fall 2005 classes and will house ISOM and Computer Science faculty. The many unique features of the building include a real-time electronic trading room; multidisciplinary hands-on laboratories equipped with the latest information technologies; a net-centric, mobile computing environment; and high-speed network connectivity via an all-fiber backbone.

Our primary goals for this facility are to provide an interior that reflects technology, is student-centered, and teamwork oriented; to provide a space that encourages active and cooperative learning; and to raise information technology literacy and capabilities of UNCW, the region, and beyond.

Nominate
Outstanding Business Alum!

We are going to recognize five outstanding business alums during our 25th Anniversary week celebration. Any UNCW business graduate who has an undergraduate or graduate degree, received either before or after the Cameron School of Business was founded, is eligible for consideration. The selected honorees will join Ms. Estell Lee, the only individual to be recognized for this honor by the Cameron School of Business.

Go to the Cameron School of Business Web page www.csb.uncw.edu, "click here for more details" about the 25th Anniversary celebration and complete the on-line nomination form to nominate one or more individuals. The nomination form is by intent very open-ended.

The selected honorees will obviously all be outstanding individuals, and you need to provide a very short rationale why you think your nominee is such an individual. The nominee does not need to have a close relationship with the Cameron School of Business or be an alumni contributor. A Cameron School of Business faculty committee, with representation from our Cameron Alumni Chapter, will select the honorees.

If you need more information, contact Dr. Warren Gulko at gulkow@uncw.edu or Dean Larry Clark at clarkl@uncw.edu.

UNCW is committed to equal educational and employment opportunity and is an affirmative action employer. 9,500 copies of this public document were printed at a cost of $3,036.18 or $.32 per copy. (G.S.143-107.1)

Printed on recycled paper.

Yes, I want to support UNCW and the Cameron School of Business

Please check one: Alumnus _____ Parent _____ Friend _____

Name _____

Address _____

City _____ State _____ Zip _____

Please direct my gift to:

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- ☐ Department of Info. Systems & Operations Mgmt., General Fund
- ☐ UNCW General Fund

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This gift will be matched by my or my spouse's employer/company: _____

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For detailed information on giving opportunities, please contact: Chris Clapp (910-962-3214)

Return to:
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This gift qualifies as a charitable donation.
Thank you for your generosity!